

Key questions to build your:

Theory of Change

Can you clearly state why, what, and how you are making a change for the better?

First, start with your mission and vision...

Result Statement

What population-level condition are you trying to address?

Root Causes

Why does the problem exist? What are the barriers or facilitators of the problem?
What does the research say about why this problem exists?

Strategies

What does your (organization/program/initiative) do to address the problem?
What are your interventions or strategies?

Now....check your theory



Key questions to build your:

Logic Model

Consider how your Theory of Change informs your Logic Model

Outputs (Annual)

What are the measures that will tell you if you have completed the work you have planned? (e.g. # of people served, # of students enrolled, # of newsletter distributed)

Short-term Outcomes (1 - 2 years)

What knowledge, skills, capacity or perceptions will change? How might you measure these changes? Think surveys, focus groups and administrative data.

Medium-term Outcomes (3 – 5 years)

What behaviors, practices or systems will change? How might you measure these changes? Think surveys, focus groups and administrative data.

Long-term Outcome (5+ years)

What long term population condition will change? What does success look like? This is the reverse of your problem statement.

Do you see the LOGIC?

